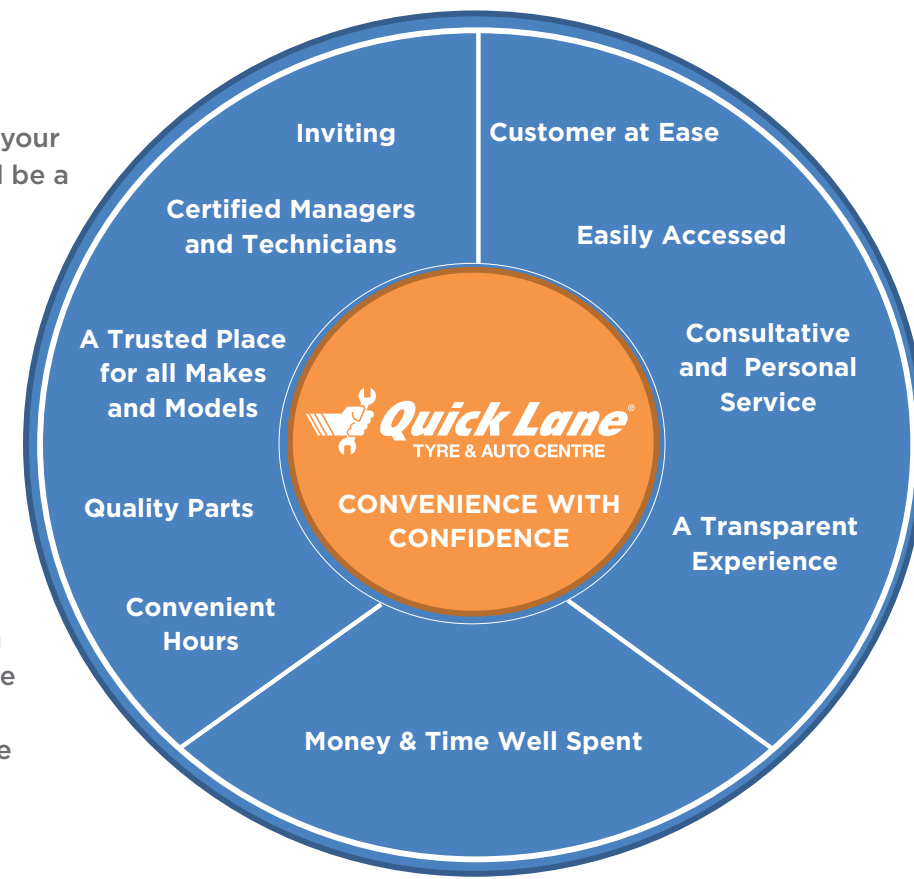


THE NEXT STEP

We need to learn more about you and your goals to see whether Quick Lane could be a good fit for you. Our Franchisees have a vital role in the expansion of the Quick Lane brand and network. It is also an important decision for you – therefore – we need to apply a careful selection process.



CONSIDER YOUR APTITUDES

Our brand promises exceptionally high levels of customer service. Although we provide training and ongoing support, you need to consider whether you have the attributes necessary to deliver our brand promise.

We have a clear idea of the skills, experience and other attributes our Franchisees require. Individuals who are most likely to be successful Franchisees have strong managerial and people skills, previous management or business ownership experience, an ability to focus on and follow systems and processes, and an unwavering commitment to delivering the very best service every time.

If this is a good description of you, we would be very pleased to hear from you.

QUICK LANE MISSION

Provide **Convenience with Confidence** by maintaining a **transparent** and **consultative relationship** that keeps customers coming back. We offer **quality** services at **competitive** prices, resulting in customers knowing that their **time and money** were well spent.

FRANCHISE PURCHASE PROCESS

Overview



Pretoria
South Africa
qlsa@quicklane.com
www.quicklane.co.za



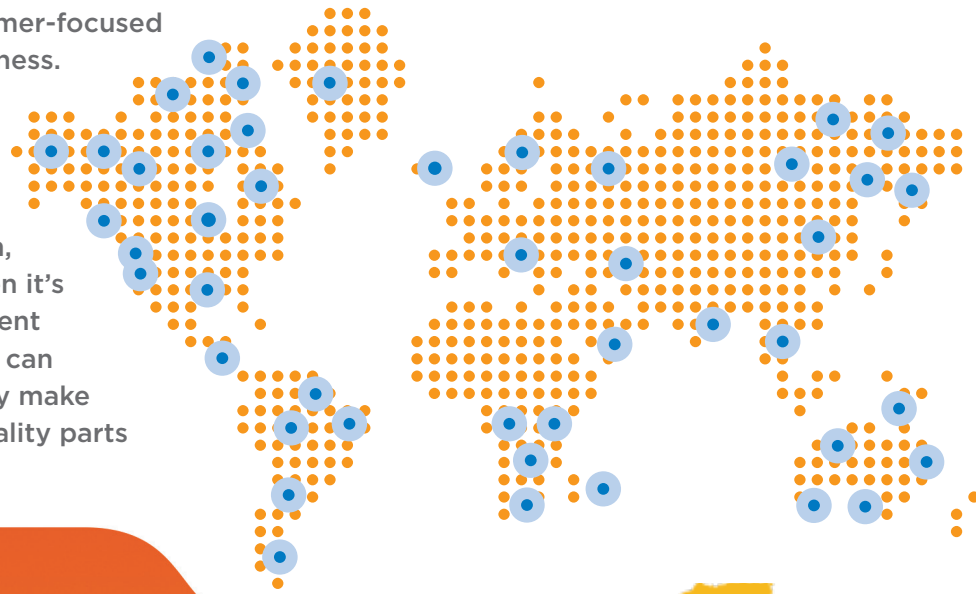
EXPERT AUTO CARE FOR ALL MAKES AND ALL MODELS

Quick Lane makes it easy to get the expert auto maintenance your vehicle needs. Whether you drive a car, SUV, or 4WD, we offer extraordinary service for routine maintenance. Whatever vehicle brand, make, or model, we've got you covered. At Quick Lane Tyre & Auto Centre, we offer a lot more than just oil changes and new tyres. From brakes to battery inspections to a selection of tyre brands and many other everyday auto repair services. We are your one-stop to help keep your vehicle running smoothly.



INTRODUCING THE QUICK LANE FRANCHISE

Quick Lane is an innovative, customer-focused "Fast Fit" Tyre & Auto Centre business. Originating in the United States, the first centre opened in 1997. Quick Lane has grown to over 1,100 centres in 32 countries. With our integrated retail platform, customers can simply drive in when it's convenient for them, no appointment necessary. Our trained technicians can provide core repair services on any make or model of vehicle, using only quality parts from trusted brands.



Site locations will be available throughout South Africa. Enquire now for availability in your specific area.

SERVICES

- VEHICLE HEALTH CHECK
- COOLING SYSTEM
- TYRE MAINTENANCE & REPLACEMENT
- AIR CONDITIONING
- SERVICE & MAINTENANCE
- STEERING AND SUSPENSION
- BATTERIES
- BRAKES
- BULBS & WIPER BLADES
- EXHAUST

WHY SHOULD I INVEST IN A QUICK LANE?



IT'S ABOUT TIME

Quick Lane Tyre & Auto Centres are located within appropriately zoned urban centres where target customers shop, live, and work. With our best-in-class site selection tool, we assist you in determining the best location for a Quick Lane Tyre & Auto Centre.

FRANCHISEE SUPPORT



Shop Management System

Integrated point of sale system covering key aspects required to run the business.



Guidance on selecting and securing the appropriate premises. Support for equipping the business and fit-out will be provided.



Franchise Operations

Franchise Operations Manual along with extensive support.



Quick Lane Academy

On-line, classroom and practical training available to the franchisee and team.



Workshop Equipment

National suppliers. All items from hoist to hand tools.



Product & Parts Supply

As a Quick Lane Franchisee, you will have access to quality products via modern and easy to use systems. Omnicraft is our "All Makes" parts brand of premium aftermarket parts. With over a century of parts heritage to build upon, Omnicraft provides excellent quality and fit, and is a great choice for professional automotive technicians.



Franchisee Support
Area Managers to support franchisees.



MARKETING SUPPORT

Marketing Program

Brand and Franchisee consistent and effective marketing is key to the success of your Quick Lane.



Social Media Content Management

Quick Lane Tyre & Auto Centre Nationwide website & Microsite, Search Engine Optimisation (SEO) & Search Engine Marketing (SEM).



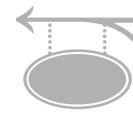
QUICK LANE VISION

Be the trusted choice for tyres and auto service by providing convenient services that customers value.



Marketing Support

National Marketing Program as well as local area support.



Signage Program

Quick Lane signage reflects the principles of the brand - the strong colours deliver confidence, and clear messaging is transparent and straightforward for consumers to understand.

ONGOING OPERATIONAL SUPPORT

Quick Lane supplies all Franchisees with ongoing support services, including a dedicated Local Field Specialist, on-going training and personnel development, regular communications and centre visits, and the benefits of our business development, marketing and support.

Business support and advice will be provided by a Quick Lane Local Field Specialist. With their first-hand operational experience and knowledge of our entire Franchise network, they will be well placed to provide business support, training, promote best practice, and offer expert guidance.

Our Franchisees will receive the help they need to realise the full commercial potential of their specific Quick Lane Tyre & Auto Centre, and benefit from a strong relationship with us.

GLOBAL BUSINESS MODEL

Our Franchisees are in business for themselves - but never BY themselves. They will always have a champion and guide in their Franchisor. We passionately believe opportunities may appear only once and must be seized as soon as they appear. We also believe that working hard and following our systems can provide us all with a great future!

We work tirelessly together to create and develop the Quick Lane brand and help it grow even stronger. Our target is to make Quick Lane Tyre & Auto Centre the most sought after auto franchise - both nationally and globally.

We believe we have honed customer care techniques to a standard that can allow your business to offer the very best experience for all your customers. We believe that you will benefit from Quick Lane if you share our work ethic. We look forward to working closely with you, especially in the opening months of your business venture.

